

30 - 02
OCT - NOV
2019

Jakarta International Expo
KEMAYORAN
INDONESIA

POST SHOW REPORT

KRISTA EXHIBITIONS



INA SHOP EXPO 2019
The 4th International exhibition for
Retail Equipments & Technologies



CO LOCATED WITH

KRISTA EXHIBITIONS

ALLPack
INDONESIA

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Great Success for INA SHOP EXPO 2019

Krista Exhibitions presenting INA SHOP EXPO 2019 – The 4th international exhibitions for retail equipments & technologies. Around 24,000 visitors from local and international came to visit this event and a number of programs with interesting theme presented during this exhibition for all attendees, including the general public.



The Show at a Glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the afternoon of 31st October, opened by

Chief Executive Officer of Krista Exhibitions Dharma Salim

Chief Marketing Officer of Krista Exhibitions Christina Sudjie,

Minister of Cooperatives and Small and Medium Enterprises, Teten Masduki

Director of Marketing Service institution of Ministry of Cooperatives and Small and Medium Enterprises (LLP-KUKM)

Armel Arifin

Expert Staff to Minister of Trade for Market Security - Sutriyono Edi

Deputy Chairman for Trade of The Indonesian Chamber of Commerce - Benny Soetrisno

President Commissioner of Indonesian Shopping Center Tenant Association (HIPPINDO) - Eddy Hartono

Commissioner of Indonesian Shopping Center Tenant Association (HIPPINDO) - Rachmat Sutiono

Commissioner of Indonesian Shopping Center Tenant Association (HIPPINDO) - Tutum Rahanta

Executive Council of Indonesian Shopping Center Tenant Association (HIPPINDO) - Pudjianto

Chairman of Indonesian Shopping Center Tenant Association (HIPPINDO) - Budihardjo Iduansjah

Program Manager of Education & Entertainment Indonesian Shopping Center Tenant Association (HIPPINDO) -

Francis Wanandi

EXHIBITION INFORMATION

Exhibition :
INA SHOP EXPO 2019
The 4th International exhibition for Retail Equipments & Technologies

Co Located with :
ALLPACK INDONESIA 2019

Date : 30 Oct - 2 Nov 2019
Venue : Jakarta International Expo, Kemayoran - Indonesia
Exhibition Hours : 10.00 - 19.00 WIB

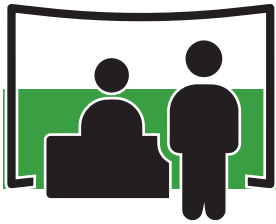
Admission :

- The exhibition is open to trade and business visitors only
Pameran ini dibuka hanya untuk kalangan bisnis atau dagang
- Admission is by online and onsite registration
Dengan registrasi melalui undangan anda dapat masuk ke pameran
- General public and minors below the age of 17 will not be permitted entry
Anak dibawah usia 17 tahun dilarang masuk
- All visitors must be properly attired;
those in shorts and slippers will not be allowed into the exhibition halls
Dilarang memakai celana pendek dan sandal jepit dalam area pameran

SUPPORTING MINISTRY & ASSOCIATION



The success of INA SHOP EXPO 2019 is supported by :
Ministry of Industry of The Republic of Indonesia
Ministry of Trade of The Republic of Indonesia
Ministry of Cooperatives and Small and Medium Enterprises of The Republic of Indonesia
HIPPINDO - Himpunan Penyewa Pusat Perbelanjaan Indonesia
ICSC - International Council of Shopping Centers
ARPI - Asosiasi Rantai PENDINGIN Indonesia
APRINDO - Asosiasi Pengusaha Ritel Indonesia
AKLI - Asosiasi Kontraktor Listrik dan Mekanikal Indonesia
APPBI - Asosiasi Pengelola Pusat Belanja Indonesia



Number of Exhibitors

TOTAL EXHIBITORS : **34**

Total Sqm : **1,944 sqm**

Exhibitors by Product



Exhibiting Countries



Indonesia



China



Taiwan



Exhibitor SATISFACTION SURVEY

85%
satisfaction rate

92%
will participate next year



Number of Visitors

TOTAL VISITORS : **3,520**

International Visitors



China, Japan, Malaysia, Singapore, Spain, Switzerland

TOP 10 Local Visitors

- | | |
|--------------|-------------|
| 1. Jakarta | 6. Surabaya |
| 2. Tangerang | 7. Depok |
| 3. Bekasi | 8. Semarang |
| 4. Bogor | 9. Karawang |
| 5. Bandung | 10. Medan |



Visitors' Profile



Visitors by Industry Sector





Exhibitor's and Visitor's Testimonial

Pieter Siegers (PT NEC Indonesia)

"In these 3 days many customers visited our booth, I think this event was quite good, and many customers did not just visit but asked us to give a demo or follow up meeting the next day, so they were very enthusiastic" **Exhibitor**

Jesslyn (PT Duta Kalingga Pratama)

"Quite interesting because it is also related to retail, manufacturing" **Exhibitor**

Martin (PT Moka Teknologi Indonesia)

"So far so good, from the customers that came they also responded positively, especially about the mocha cashier system" **Exhibitor**

Achmad, Afghanistan

"Oh It's very nice, you see so many people attending this fair and it's very attractive" **Visitor**

Alvian, Makasar "I'm very happy because I've got what I need. This expo is full of people and a lot of machinery offerings from exhibitors" **Visitor**

Jufri (PT ADALIRA CIPTA ABADI)

"I am very impressed with the progress of existing technology because there is always something new on display" **Visitor**

Visitor SATISFACTION SURVEY

98%
satisfaction rate

97%
will participate next year

Programme at INASHOP

Wednesday, 30 October 2019		
09.00 - 17.00 venue : Main Stage Hall C1	Seminar HIPINDO Marketing Day	
13.00 - 14.00 venue : Seminar Stage Hall C1	Seminar Nimble Technologies "The Rise of Data Driven Retail"	
Thursday, 31 October 2019		
09.00 - 09.30 venue : Main Stage Hall C1	Opening Ceremony INASHOP	
10.00 - 12.00 venue : Main Stage Hall C1	Seminar HIPINDO	
13.00 - 14.00 venue : Seminar Stage Hall C1	Seminar PT NEC Indonesia "Smart Retail Store"	
13.00 - 17.00 venue : Main Stage Hall C1	MUNAS HIPINDO	
14.30 - 16.00 venue : Seminar Stage Hall C1	Seminar Moka Indonesia "Manfaatkan Intelektual Data Untuk Mengembangkan Bisnis Anda"	
16.30 - 17.30 venue : Seminar Stage Hall C1	Seminar PT Indie Marketindo Ceria "Omnichannel Retailing"	
Friday, 1 November 2019		
10.30 - 12.00 venue : Seminar Stage Hall C1	Seminar PT Mitra Amertha Sejatera "Mengapa Teknologi Lampu LED Lebih Baik"	
13.00 - 14.00 venue : Seminar Stage Hall C1	Seminar Ninja Express "Saatnya Berbisnis Dengan Lebih Mudah"	
14.30 - 15.30 venue : Seminar Stage Hall C1	Seminar Ingram <ul style="list-style-type: none"> Capture Your Edge With ZebraTechnologies Unlocking Opportunities for Business Excellence and Growth with IOT and Cloud Wireless Connectivity Empowering Retailers by Connecting Inventory, Shopper and Associate Journeys 	

Programme at INASHOP 2019

Marketing Day

- Date and Time of Event : Rabu, 30 Oktober 2019
Place of Event : JIExpo Kemayoran (Main Stage) - Hall C1
Association Partner : HIPPINDO
Speaker / Guest :
1. Irvan Permana
2. Fajar Arifin
3. Andrew Darmadi
4. Rene Ishak
5. Feris Thia
6. Max Meiden Dasuki
7. Calvin Kizana
8. Haikal Bkti Anggoro



Programme at INASHOP 2019

Seminar Smart Retail Store

Date and Time of Event : Kamis, 31 Oktober 2019
Place of Event : JIExpo Kemayoran (Main Stage) - Hall C1
Association Partner : NEC Indonesia
Speaker / Guest : Takahiro Yamada

INA SHOP expo **KRISTA EXHIBITIONS** **Orchestrating a brighter world** **Seminar**
30 Oct - 2 Nov 2019 - JIExpo, Kemayoran - Indonesia
Smart Retail Store
Thursday, 31 October 2019
Time : 13.00 - 14.00 WIB
Venue : Main Stage Hall C1, JIExpo Kemayoran
Speaker : Takahiro Yamada
Business Development Executive
For registration, please contact:
Leiza, marketing@nec.co.id

Icons: shopping cart, gift, location pin, speech bubble, laptop with shopping items.



Seminar Manfaatkan Intelektual Data Untuk Mengembangkan Bisnis Anda

Date and Time of Event : Kamis, 31 Oktober 2019
Place of Event : JIExpo Kemayoran (Main Stage) - Hall C1
Association Partner : Moka Indonesia
Speaker / Guest : Setia Wijaya

INA SHOP expo **KRISTA EXHIBITIONS** **MOKA** **Seminar**
30 Oct - 2 Nov 2019 - JIExpo, Kemayoran - Indonesia **Thursday, 31 October 2019**
Manfaatkan Intelektual Data Untuk Mengembangkan Bisnis Anda
Time : 14.30 - 16.00 WIB
Venue : Main Stage Hall C1, JIExpo Kemayoran
Speaker : Setia Wijaya
to visit the exhibition, please register online
<https://inashopexpo.com/>

Icon: lightbulb.



Programme at INASHOP 2019

Seminar Omnichannel Retailing

Date and Time of Event : Kamis, 31 Oktober 2019
Place of Event : JIExpo Kemayoran (Main Stage) - Hall C1
Association Partner : PT. Indie Marketindo Ceria
Speaker / Guest : Elvis Samallo

Seminar
INA SHOP expo
KRISTA EXHIBITIONS
IMC
30 Oct - 2 Nov 2019 - JIExpo, Kemayoran - Indonesia
Thursday, 31 October 2019
Omnichannel Retailing
Time : 16.30 - 17.30 WIB
Venue : Main Stage Hall C1, JIExpo Kemayoran
Speaker : Elvis Samallo
PT Indie Marketindo Ceria



Seminar Saatnya Berbisnis dengan Lebih Muda

Date and Time of Event : Kamis, 31 Oktober 2019
Place of Event : JIExpo Kemayoran (Main Stage) - Hall C1
Association Partner : Ninja Express
Speaker / Guest : Louis Tan

Seminar
INA SHOP expo
KRISTA EXHIBITIONS
ninja xpress
30 Oct - 2 Nov 2019 - JIExpo, Kemayoran - Indonesia
Friday, 1 November 2019
Saatnya Berbisnis dengan Lebih Mudah
Time : 13.00 - 14.00 WIB
Venue : Main Stage Hall C1, JIExpo Kemayoran
Speaker : Louis tan
(VP of Enterprise Solutions)



Programme at INASHOP 2019

Seminar

Capture Your Edge with Zebra Technologies, Unlocking Opportunities for Business Excellence and Growth With IOT and Cloud Wireless Connectivity, Empowering Retailers by Connecting Inventory, Shopper and Associate Journeys

Date and Time of Event : 1 November 2019
Place of Event : JIExpo Kemayoran (Main Stage) - Hall C1
Association Partner : Ingram
Speaker / Guest : Yusuf Suparto, Antony Chandra, Rona Novardania

Seminar
30 Oct - 2 Nov 2019 - JIExpo, Kemayoran - Indonesia
Friday, 1 November 2019

Time : 14.30 - 15.30 WIB
Venue : Main Stage Hall C1, JIExpo Kemayoran

- 1 Zebra Technologies**
Speaker : Yusuf Suparto
Theme : Capture Your Edge with Zebra Technologies
- 2 Ruckus Networks**
Speaker : Antony Chandra
Theme : Unlocking Opportunities for Business Excellence and Growth with IOT and Cloud Wireless Connectivity
- 3 Sensormatic**
Speaker : Rona Novardania
Theme : Empowering Retailers by Connecting Inventory, Shopper and Associate Journeys



See You Next Year

05 - 07 AUG 2021

Jakarta International Expo,
Kemayoran - Indonesia



Solution for Your Retail Needs



KRISTA EXHIBITIONS



INA SHOP EXPO 2021
The 5th International exhibition for
Retail Equipments & Technologies



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Supporting Associations



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